

REVERSE MISSION WORLDWIDE OPENING



26 - 30 June 2018

Lamego | Douro | Portugal

where business happens

This Reverse Mission is a unique opportunity to be part of the worldwide opening of Porto Douro Wines PDO Exchange and its highly skilled environment, where **qualified Traders** from more than **40 intelligent markets** perform **professional negotiations** with many **qualified Producers** from both Protected Designation of Origin (PDO) "Porto" and "Douro". (see the preview – click on the link | <https://youtu.be/LZ9nTeAQZ8w>)

PROGRAMME

26 June	Arrival in Oporto Airport Transfer Airport - Hotel 4 Timetable Options
27 - 29 June	Transfer Hotel – PDO Exchange 8h15 Welcome reception – Bell Ringing 9h00 Pro Negotiations Real Time Trading (iD Traders vs iD Producers) Pro Workshops System; PDO's Categories; Market's Presentations Transfer PDO Exchange – Hotel 19h00 Gala 29 th June, 21h00
30 June	Transfer Hotel – Airport 2 Timetable Options Departure from Oporto Airport

FREE OF CHARGE CONDITIONS*

All Qualified Traders

- ✓ Admission Process | **iD Trader** Assignment
- ✓ Entrance Fee | Participant RFID Card
- ✓ Wi-Fi Access | Secure Closed Network – High Performance 500/500 Mb
- ✓ International Trade Platform exclusive software | PDO Exchange's Pro Negotiations
- ✓ Pro Workshops | Official Partners and Strategic Partners
- ✓ International Buffet and Cafeteria | 9h00-19h00 Catering at Porto Douro Wines PDO Exchange's Venue
- ✓ Gala

Special Offer | First 100 Qualified Traders | Shared by 40 intelligent markets

- ✓ Airport – Hotel / Hotel – PDO Exchange – Hotel / Hotel – Airport Transfer
- ✓ Accommodation | 4 overnight stays with breakfast and dinner at 4*Hotel

Managed by
5 Continentes – Viagens e Turismo

* All the costs are supported by INTELLIGENT TRADE AGENCY.

Completed Admission Process | Porto Douro Wines PDO Exchange's webpage

- ✓ Fill the Company Details | Registered in the Chamber of Commerce or other "market representative" designated entity
 - ✓ Name the Person in Charge | Power of Representation
 - ✓ Create PDO Exchange Manager profiles | Purchasing Team Force
 - ✓ Present your current Portfolio | PDO Porto and PDO Douro
 - ✓ Sign the Contract | Signature with Qualified Digital Certificate
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PORTO DOURO WINES PDO EXCHANGE

Key Features

- ✓ Value chain costs reduction | Just in Time services from value chain enablers
 - ✓ Permanent creation of business opportunities | Simultaneously multiple Pro Negotiations
 - ✓ Paradigm shift on the Pro Negotiation model | Real time PDO Exchange results
 - ✓ Innovative action on the Global Market | Shared data, technology and communication system
 - ✓ Strategic Management System | New value chain between supply and demand
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Main Enablers on PDO Exchange | Strategic Partners



KEY INFO - REVERSE MISSION

Transport & Accommodation

- 5 Continentes – Viagens e Turismo | Official Partner
- Logistics' planning – flights, transfers, accommodation

E: geral@5continentes.pt
T: (+351) 254 324 440/1

Catering

- Turismo de Portugal | Official Partner
- Provides International Buffet and Cafeteria
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Special Rates

- HERTZ | Official Partner | Car Rental
Hotel Miracorgo | Official Partner | Accommodation
Vila Galé Collection Douro | Official Partner | Accommodation
Lamego Hotel&Life | Official Partner | Accommodation
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Contacts | Trader

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